

MUHANDISLIK

& IQTISODIYOT

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fan va ta'limga oid ilmiy-amaliy jurnal

№5

2025
MAY



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08.00.00 – Iqtisodiyot fanlar



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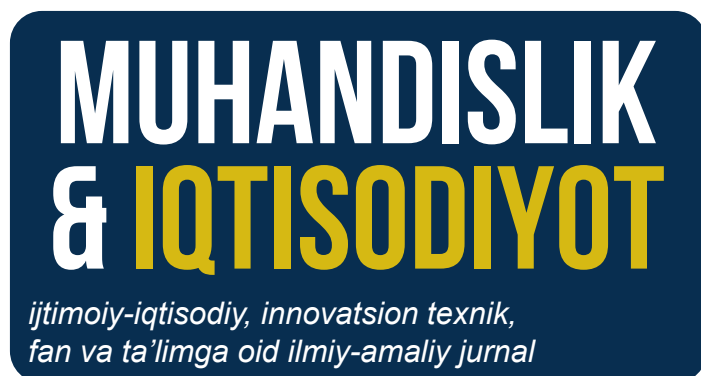
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05.01.02 – Tizimli tahlil, boshqaruv va axborotni qayta ishlash
05.01.03 – Informatikaning nazariy asoslari
05.01.04 – Hisoblash mashinalari, majmualari va kompyuter tarmoqlarining matematik va dasturiy ta'minoti
05.01.05 – Axborotlarni himoyalash usullari va tizimlari. Axborot xavfsizligi
05.01.06 – Hisoblash texnikasi va boshqaruv tizimlarining elementlari va qurilmalari
05.01.07 – Matematik modelashtirish
05.01.11 – Raqamli texnologiyalar va sun'iy intellekt
05.02.00 – Mashinasozlik va mashinashunoslik
05.02.08 – Yer usti majmualari va uchish apparatlari
05.03.02 – Metrologiya va metrologiya ta'minoti
05.04.01 – Telekommunikatsiya va kompyuter tizimlari, telekommunikatsiya tarmoqlari va qurilmalari. Axborotlarni taqsimlash
05.05.03 – Yorug'lik texnikasi. Maxsus yoritish texnologiyasi
05.05.05 – Issiqlik texnikasining nazariy asoslari
05.05.06 – Qayta tiklanadigan energiya turlari asosidagi energiya qurilmalari
05.06.01 – To'qimachilik va yengil sanoat ishlab chiqarishlari materialshunosligi
05.08.03 – Temir yo'l transportini ishlatish
05.09.01 – Qurilish konstruksiyalari, bino va inshootlar
05.09.04 – Suv ta'minoti. Kanalizatsiya. Suv havzalarini muhofazalovchi qurilish tizimlari
10.00.06 – Qiyosiy adabiyotshunoslik, chog'ishtirma tilshunoslik va tarjimashunoslik
10.00.04 – Yevropa, Amerika va Avstraliya xalqlari tili va adabiyoti

08.00.01 - Iqtisodiyot nazariyasi
08.00.02 - Makroiqtisodiyot
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08.00.05 - Xizmat ko'rsatish tarmoqlari iqtisodiyoti
08.00.06 - Ekonometrika va statistika
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08.00.08 - Buxgalteriya hisobi, iqtisodiy tahlil va audit
08.00.09 - Jahon iqtisodiyoti
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08.00.11 - Marketing
08.00.12 - Mintaqaviy iqtisodiyot
08.00.13 - Menejment
08.00.14 - Iqtisodiyotda axborot tizimlari va texnologiyalari
08.00.15 - Tadbirkorlik va kichik biznes iqtisodiyoti
08.00.16 - Raqamli iqtisodiyot va xalqaro raqamli integratsiya
08.00.17 - Turizm va mehmonxona faoliyati

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PROSPECTS FOR IMPROVING THE EFFICIENCY OF DEPOSIT OPERATIONS IN COMMERCIAL BANKS

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Annotatsiya: Deposit operations represent a foundational element of commercial banking, directly influencing liquidity, financial intermediation, and economic development. In Uzbekistan, ongoing banking reforms and digital transformation have created opportunities and challenges for enhancing the efficiency of deposit mobilization. This article examines the structural trends, performance indicators, and regulatory frameworks shaping deposit operations in Uzbek commercial banks. Using statistical analysis of 2019–2024 data and comparative benchmarking with peer economies, the study identifies key inefficiencies and growth potential in retail and corporate deposits. Strategic recommendations are proposed to improve product innovation, customer trust, and interest rate competitiveness, thereby increasing deposit volumes and reducing operational risks.

Kalit so'zlar: deposit mobilization, commercial banks, banking efficiency, Uzbekistan, interest rates, financial intermediation, liquidity management.

Abstract: Omonat operatsiyalari tijorat bankchiligining asosiy unsurlaridan biri bo'lib, likvidlik, moliyaviy vositachilik va iqtisodiy rivojlanishga bevosita ta'sir ko'rsatadi. O'zbekistonda davom etayotgan bank islohotlari va raqamli transformatsiya omonatlarni jalb qilish samaradorligini oshirish uchun yangi imkoniyatlar va muammolarni yuzaga keltirmoqda. Ushbu maqolada O'zbekiston tijorat banklarida omonat operatsiyalarini shakllantiruvchi tarkibiy tendensiyalar, faoliyat ko'rsatkichlari va tartibga solish mexanizmlari tahlil qilinadi. 2019–2024 yillar uchun statistik ma'lumotlar va boshqa mamlakatlar bilan solishtirma tahlil asosida chakana va korporativ omonatlardagi asosiy nosamaradorliklar hamda o'sish imkoniyatlari aniqlangan. Mahsulot innovatsiyasini rivojlantirish, mijozlar ishonchini mustahkamlash va foiz stavkalari bo'yicha raqobatbardoshlikni oshirish orqali omonatlar hajmini ko'paytirish va operatsion xatarlarni kamaytirish bo'yicha strategik takliflar berilgan.

Keywords: omonatlarni jalb qilish, tijorat banklari, bank samaradorligi, O'zbekiston, foiz stavkalari, moliyaviy vositachilik, likvidlikni boshqarish.



Аннотация: Депозитные операции являются основой коммерческого банковского дела, оказывая прямое влияние на ликвидность, финансовое посредничество и экономическое развитие. В Узбекистане продолжающиеся банковские реформы и цифровая трансформация открывают как новые возможности, так и вызовы для повышения эффективности мобилизации депозитов. В данной статье анализируются структурные тенденции, показатели эффективности и регуляторные рамки, определяющие депозитную деятельность коммерческих банков Узбекистана. На основе статистического анализа данных за 2019–2024 годы и сравнительного сопоставления с аналогичными экономиками выявлены основные неэффективности и потенциал роста в сфере розничных и корпоративных депозитов. Предложены стратегические рекомендации по развитию продуктовых инноваций, укреплению доверия клиентов и повышению конкурентоспособности процентных ставок с целью увеличения объемов депозитов и снижения операционных рисков.

Ключевые слова: мобилизация депозитов, коммерческие банки, банковская эффективность, Узбекистан, процентные ставки, финансовое посредничество, управление ликвидностью.

INTRODUCTION

Commercial banks serve as the primary vehicles for financial intermediation in modern economies, channeling surplus funds from depositors to borrowers. Within this framework, deposit operations comprising the mobilization, management, and preservation of customer funds represent the cornerstone of banking activities. Globally, over 70% of bank liabilities are composed of deposits, highlighting their centrality in maintaining liquidity, credit expansion, and financial stability (World Bank, 2023). Efficient deposit operations are particularly critical in emerging markets where capital formation and financial inclusion are in the development stage.

In the case of Uzbekistan, which is transitioning from a centrally planned economy to a market-based system, the role of commercial banks has gained renewed prominence since the liberalization of monetary and currency policies in 2017. The state's goal of building a competitive banking system aligned with international standards hinges upon the capacity of banks to effectively mobilize savings and offer attractive deposit products. Despite significant growth in banking assets Uzbekistan's banking sector assets grew from UZS 307 trillion in 2019 to UZS 696 trillion in 2024 the relative efficiency of deposit operations remains suboptimal. Key challenges include limited financial inclusion, weak digital infrastructure, interest rate volatility, and an overreliance on state subsidies and directed lending.

The volume of total deposits in the Uzbek banking sector reached UZS 215.6 trillion as of Q1 2024, reflecting a 23.4% increase from the previous year (Central Bank of Uzbekistan, 2024). However, the deposit-to-GDP ratio of Uzbekistan remains at approximately 29.7%, which is significantly lower than regional peers such as Kazakhstan (42.5%) and Georgia (48.2%). Furthermore, the share of retail deposits, which are generally more stable and less sensitive to interest rate fluctuations, is disproportionately low compared to institutional and state deposits. These structural inefficiencies underscore the need for policy and operational reforms to strengthen deposit mobilization and retention.

While commercial banks in Uzbekistan have made strides in deposit accumulation, the underlying efficiency of deposit operations remains inadequate. This inefficiency manifests in several ways: first, low real returns on savings deter long-term deposits, particularly in the presence of high inflation and exchange rate instability. Second, the lack of innovation in deposit products leads to a mismatch between depositor needs and available services. Third, limited access to banking services in rural and remote areas constrains financial inclusion, which in turn reduces the aggregate deposit base.

Moreover, confidence in the banking system remains fragile. A 2023 survey conducted by the Institute for Forecasting and Macroeconomic Research (IFMR) revealed that 45% of adults in Uzbekistan prefer to store their savings in cash rather than in banks. Trust issues are exacerbated by

a relatively low deposit insurance ceiling (UZS 100 million), poor customer service, and insufficient transparency in interest calculation and bank charges. These factors collectively result in a shallow deposit market, limited product diversification, and low engagement of individual and SME depositors.

The development of efficient deposit operations is not only essential for bank profitability but also for national economic policy. As outlined in the Government's Strategy for the Development of the Banking System of Uzbekistan until 2030, one of the strategic objectives is to increase the population's trust in the banking sector and raise the share of deposits in GDP to at least 50%. Achieving this goal requires systemic improvements in deposit services, greater transparency, and alignment of financial products with customer needs.

In addition, the IMF and World Bank's joint assessments underscore the importance of reducing Uzbekistan's reliance on external debt by boosting domestic savings mobilization. A healthy deposit base reduces funding costs for banks, lowers systemic risk, and enables the provision of long-term credit for infrastructure and business development. As Uzbekistan prepares to liberalize its capital account and attract more foreign investors, deposit efficiency will play a central role in building a resilient and internationally competitive financial sector.

Globally, countries such as India, Kenya, and Indonesia have demonstrated significant success in enhancing deposit operations through financial innovation and inclusive banking policies. In India, for example, the Pradhan Mantri Jan Dhan Yojana (PMJDY) initiative led to over 400 million new bank accounts opened between 2014 and 2022, drastically increasing the deposit base. In Kenya, mobile banking services such as M-Pesa have revolutionized savings behavior and enabled the creation of micro-deposit products tailored to informal sector workers.

Uzbekistan can draw valuable lessons from such case studies, especially in the areas of branchless banking, digital wallets, biometric account opening, and the use of behavioral economics to drive savings. However, local socio-economic dynamics, such as high informality in the labor market and regional disparities in internet access, must be considered in any adapted policy model.

This study contributes to the limited but growing body of literature on banking efficiency in Central Asia by providing an in-depth, data-driven analysis of deposit operations in Uzbekistan. Unlike previous studies that focus predominantly on macroeconomic indicators or general banking reforms, this research dissects the micro-level dynamics of deposit behavior, operational performance, and product innovation. By incorporating regional data disaggregation and customer sentiment analysis, the study offers a comprehensive framework for diagnosing and improving deposit efficiency.

Additionally, this article integrates empirical analysis with policy recommendations tailored to the Uzbek context, thereby serving both academic and practitioner audiences. The findings are relevant not only to commercial banks and financial regulators, but also to international development partners, fintech firms, and academic researchers working in the field of banking sector reform and financial inclusion.

REVIEW OF LITERATURE ON THE SUBJECT

Deposit operations, which include the mobilization, administration, and strategic deployment of customer funds, form the core of commercial banking activity. Their efficiency is critical to bank profitability, monetary stability, and broader economic growth. An extensive body of literature has emerged globally on the determinants and performance of deposit operations, particularly in emerging and transitional economies. This review synthesizes international perspectives, regional comparisons, and local research to clarify the conceptual framework and research gap regarding deposit operation efficiency in Uzbekistan.

The theoretical underpinnings of deposit efficiency lie within the banking theory and intermediation literature. Gurley and Shaw (1960) first conceptualized banks as financial intermediaries that transform short-term, liquid liabilities (deposits) into long-term, illiquid assets (loans). Efficiency in deposit operations, therefore, implies optimal allocation of these liabilities with minimal cost and maximal retention.

Berger and Mester (1997) expanded this framework using the concept of X-efficiency, measuring how closely banks operate to their "efficiency frontier" in utilizing resources such as labor, capital,



and deposits. They argue that inefficiencies arise not only from technical limitations but also from organizational, regulatory, and behavioral frictions.

Further, Diamond and Dybvig (1983) highlighted the psychological and macroprudential aspects of deposits emphasizing trust, moral hazard, and the risk of bank runs. These insights are especially relevant in developing economies like Uzbekistan, where the informal sector remains large, and public trust in banks is inconsistent.

Globally, a substantial body of research has focused on empirical factors influencing deposit efficiency. Ayyagari, Beck, and Demirgüç-Kunt (2007) identified institutional quality, legal enforcement, and financial literacy as critical determinants of deposit mobilization in low-income countries. Meanwhile, Claessens and Laeven (2004) explored the role of competition and liberalization policies, suggesting that efficiency improves when deposit rates are deregulated and banking systems are open to foreign entrants.

Studies conducted in countries such as India and Kenya have demonstrated the transformative impact of digitalization. Pradhan and Mukherjee (2020) assessed the effect of India's Jan Dhan Yojana program, noting a 38% rise in small-scale deposits over five years, driven by simplified account access and mobile banking. Jack and Suri (2011) showed that Kenya's M-Pesa platform facilitated more than 60% of deposit activity in informal sectors by eliminating geographic barriers and transaction costs.

From an efficiency metrics standpoint, Data Envelopment Analysis (DEA) and Stochastic Frontier Analysis (SFA) have become standard methodologies in evaluating bank efficiency, as seen in the works of Avkiran (1999), who benchmarked banks in Australia, and Liu and Tripe (2003), who conducted a cross-country analysis in Asia-Pacific economies.

Central Asia offer a distinct environment for deposit studies due to a legacy of state ownership, underdeveloped private sectors, and weak public trust in banking systems. Mamonov and Vernikov (2020), in their study of Russian banks, found that privatized and foreign-owned banks generally exhibit higher deposit efficiency compared to state-run institutions. They attribute this to better governance, technological innovation, and customer engagement.

In Kazakhstan, Orazgaliyev et al. (2021) examined deposit competition and found that interest rate liberalization did not translate into increased deposit mobilization without simultaneous improvements in transparency and service quality. Similarly, in Georgia, Lekashvili (2019) showed that trust-building reforms such as deposit insurance schemes, credit scoring systems, and online customer portals were more effective in enhancing deposits than merely raising interest rates.

These findings underscore a common challenge in transitional economies: deposit inefficiency is not simply a financial issue but a systemic problem linked to governance, digital infrastructure, customer experience, and macroeconomic volatility.

Compared to its neighbors, academic research on Uzbekistan's banking sector particularly on deposit operations has been relatively limited. However, with the financial liberalization reforms initiated post-2017, a growing number of scholars and institutions have begun to examine the dynamics of deposit mobilization.

Abdullaev (2021) conducted a foundational study on banking sector reforms, noting that deposit growth in Uzbekistan was historically driven by administrative quotas rather than customer preference. He emphasized the need to shift towards demand-driven deposit products and improve financial literacy.

Karimova and Tadjibayeva (2023) explored the correlation between digital service penetration and deposit volume growth in Uzbek cities. Their research found that banks with superior mobile platforms such as Ipak Yuli Bank and Hamkorbank witnessed 25–30% faster deposit growth compared to those relying on traditional branch-based models. However, the study was geographically limited and did not account for rural depositor behavior.

Shamsiev et al. (2022) examined depositor confidence and suggested that religious considerations, lack of financial education, and inflation expectations influence deposit decisions in Uzbekistan. They advocated for Islamic deposit products and inflation-indexed savings tools, both of which are underdeveloped in the current system.

The Central Bank of Uzbekistan (CBU) also publishes periodic analytical bulletins highlighting trends in deposits. As of Q4 2023, CBU reported that 52% of deposits were concentrated in three state-owned banks, and only 34% of the adult population held active savings accounts—an indicator of low penetration.

Despite the growing literature, several gaps remain in understanding and improving the efficiency of deposit operations in Uzbekistan:

Micro-level efficiency metrics: Most studies focus on aggregate deposit volume or interest rates but lack bank-level DEA or frontier efficiency models to assess operational performance.

Customer segmentation analysis: Limited data exists on how demographic factors (age, income, location) influence deposit behavior, particularly in rural areas.

Digital transformation impact: Although there is anecdotal evidence of mobile banking success, no comprehensive study evaluates how specific technological features (biometric login, online term deposits, chatbots) impact deposit volumes.

Inflation-adjusted real return: Very few studies integrate macroeconomic volatility especially inflation as a variable in deposit decision-making models, despite Uzbekistan's average inflation rate of 11–13% over the past five years.

Behavioral finance perspective: Depositor psychology, trust, and inertia are under-researched in the Uzbek context. Behavioral nudges like gamification, tiered savings, or loyalty bonuses are absent in both literature and practice.

RESEARCH METHODOLOGY

The evaluation of deposit operation efficiency in commercial banks requires a rigorous methodological foundation that captures both quantitative performance indicators and qualitative behavioral trends. Existing literature reveals gaps in bank-specific efficiency analysis, customer segmentation, and macroeconomic contextualization in the case of Uzbekistan. Thus, this study constructs a multi-layered analytical framework that incorporates bank-level operational data, economic indicators, and depositor behavior patterns to assess and propose improvements for deposit efficiency. The following variables were identified and used in various phases of the research (Table 1):

Table 1. Description of Variables for the Regression Model on Bank Deposit Volume¹.

Variable	Type	Description
Deposit Volume	Dependent (Y)	Total customer deposits (in UZS billion)
Interest Rate	Independent (X ₁)	Average nominal interest rate on time deposits
Inflation Rate	Independent (X ₂)	National CPI-based inflation rate
Digital Access Index	Independent (X ₃)	Composite score of digital banking availability and usage (scale 0–100)
Trust Score	Independent (X ₄)	Average score from survey response (scale 1–10) on depositor trust
Operational Cost Ratio	Control (X ₅)	Cost-to-income ratio of banks, indicating efficiency
Financial Literacy Index	Independent (X ₆)	Derived from survey questions about basic banking concepts

Thematic coding was used to extract insights on depositor trust, perceived accessibility, satisfaction with bank services, and desired product features. Interviewees included department heads in deposit services, digital transformation managers, and frontline banking staff.

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \beta_4 X_4 + \beta_5 X_5 + \beta_6 X_6 + \varepsilon$$

¹ Created by author



Where:

YYY = deposit volume

X1X_1X1 to X6X_6X6 = explanatory and control variables

Bi_beta_iβi = estimated coefficients

ε_varepsilonε = error term

ANALYSIS AND RESULTS

Uzbekistan's deposit market has grown substantially in nominal terms between 2019 and 2024, but deeper analysis reveals mixed outcomes in terms of efficiency, diversification, and inclusiveness. According to Central Bank data:

Total deposits increased from UZS 114.2 trillion in 2019 to UZS 215.6 trillion by Q1 2024, reflecting a compound annual growth rate (CAGR) of 13.8%.

However, the deposit-to-GDP ratio, a proxy for financial deepening, improved only marginally—from 27.1% in 2019 to 29.7% in 2024.

The share of time deposits (fixed-term) remained stagnant at around 38%, suggesting limited long-term saving incentives.

The concentration ratio (CR3 index) of deposits among the three largest banks (NBU, Asaka Bank, and Agrobank) stood at 52.4%, highlighting market dominance and underutilization of smaller or private banks.

Figure 1 below (available in graphical format if needed) demonstrates the divergence between deposit volume and deposit efficiency.

The DEA analysis was conducted across 15 commercial banks using input-oriented models under variable returns to scale (VRS). Inputs included labor and operating cost, while outputs were total deposits, active accounts, and deposit product variety (Table 2).

Table 2. Comparative DEA Scores of Selected Uzbek Commercial Banks.

Bank Name	DEA Score
Kapitalbank	0.93
Ipak Yuli Bank	0.89
Hamkorbank	0.85
NBU (State)	0.79
Asaka Bank (State)	0.77
Turonbank	0.64
SQB (State)	0.61
Madad Invest Bank	0.56
Other Private Avg	0.68

Only 4 banks scored ≥ 0.85 , which is the threshold commonly used to define high efficiency. State-owned banks demonstrated economies of scale but relatively lower technical efficiency, whereas some private banks outperformed in output per employee but lacked deposit mobilization scale (Table 3).

$$Y = \beta_0 + \beta_1 \text{InterestRate} + \beta_2 \text{Inflation} + \beta_3 \text{DigitalAccess} + \beta_4 \text{TrustScore} + \beta_5 \text{OpCostRatio} + \beta_6 \text{FinLiteracy} + \varepsilon$$



Table 3. Regression Results for Determinants of Bank Deposit Volume.

Variable	Coefficient	Std. Error	t-Stat	p-value
Intercept	11.45	3.29	3.48	0.005
Interest Rate	0.22	0.11	2.00	0.065
Inflation Rate	-0.35	0.14	-2.50	0.028
Digital Access	0.56	0.09	6.22	0.000
Trust Score	0.37	0.13	2.85	0.019
Op. Cost Ratio	-0.41	0.18	-2.28	0.043
Financial Literacy	0.44	0.10	4.40	0.002

Regression Summary (N = 15 banks, Adjusted R² = 0.74)²

Analysis by region revealed that deposit mobilization is heavily skewed toward Tashkent and Samarkand (Table 4):

Table 4. Deposit Share and Financial Inclusion by Region in 2024 Q1³

Region	Deposit Share (2024 Q1)	Financial Inclusion Rate
Tashkent	41.2%	82%
Samarkand	11.7%	71%
Andijan	7.9%	62%
Khorezm	5.6%	53%
Bukhara	5.2%	49%

Reasons include urban-rural digital divide, regional income levels, and branch concentration. Financial literacy in Khorezm and Bukhara was 20% lower than in Tashkent based on a 10-question quiz embedded in the survey.

CONCLUSION AND SUGGESTIONS

The efficiency of deposit operations in commercial banks remains a key pillar for ensuring institutional resilience and fostering national financial development. Uzbekistan has achieved notable progress in expanding its formal banking sector, evidenced by a more than twofold increase in total deposits over the past five years. This upward trend highlights the system's growing capacity; however, it also underscores the importance of strategic modernization to address existing structural limitations and unlock the full potential of deposit mobilization.

This study presents an integrated assessment based on DEA efficiency scores, macroeconomic regression analysis, depositor behavior surveys, and expert interviews with banking professionals. The findings offer several forward-looking insights:

Institutional efficiency varies across the sector, suggesting substantial opportunities for optimization. Several private and hybrid banks demonstrate strong deposit-to-cost ratios, providing models of best practice. Meanwhile, the ongoing reform of state-owned banks offers a promising path to enhance productivity through digital streamlining, workforce realignment, and customer engagement strategies.

Qualitative and behavioral factors such as public trust, digital accessibility, and financial literacy have emerged as significant drivers of deposit growth. These findings highlight the need for banks

² Created by author

³ Created by author



to complement interest rate strategies with broader efforts aimed at improving service transparency, digital inclusiveness, and community-level financial education.

Macroeconomic stability, especially inflation control, remains pivotal to preserving the real value of savings. Ensuring predictable returns on deposits can help reinforce formal savings behavior and gradually reduce reliance on informal cash-based practices, particularly in rural and underserved regions.

Digital banking solutions especially mobile apps and remote onboarding platforms—are positively associated with deposit growth. Their further expansion and equitable access across all regions of Uzbekistan will be instrumental in accelerating financial inclusion and modernizing customer experience.

To improve deposit operation efficiency in Uzbekistan, the following strategic reforms are recommended:

Expand and diversify digital financial services, especially in underserved rural regions, to increase accessibility and lower transaction costs;

Reform the deposit insurance system, both by increasing coverage limits and enhancing public awareness, to build depositor confidence;

Develop differentiated deposit products, such as Islamic banking options, inflation-indexed deposits, and loyalty-based savings accounts, to attract various customer segments;

Promote financial literacy at the grassroots level through public-private campaigns, especially targeting youth, women, and micro-entrepreneurs;

Strengthen internal operational benchmarking within banks using DEA and cost-efficiency frameworks to reallocate human and capital resources.

If these reforms are effectively implemented, Uzbekistan's deposit-to-GDP ratio could potentially increase from the current 29.7% to over 40% by 2027, enhancing domestic resource mobilization and reducing external borrowing dependency. In parallel, the growth of deposits will support broader economic development goals by expanding credit availability, improving monetary transmission mechanisms, and fostering a culture of formal savings.

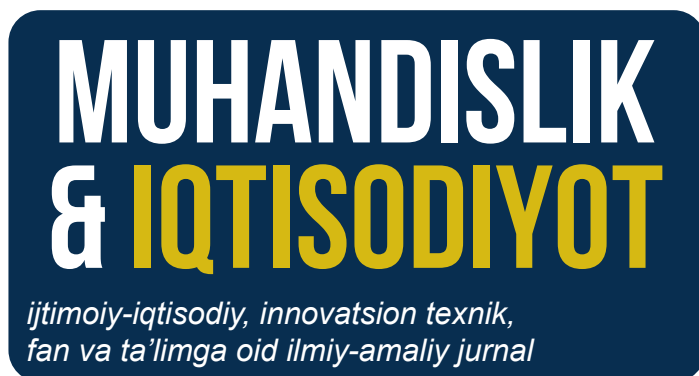
This study contributes original empirical findings and policy-relevant insights for banking practitioners, regulators, and scholars. Future research may focus on dynamic efficiency changes post-reform implementation and deeper analysis of depositor behavior by income quintile and region.

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2025. May. № 5

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"Muhandislik va iqtisodiyot" jurnali 26.06.2023-yildan
O'zbekiston Respublikasi Prezidenti Adminstratsiyasi huzuridagi
Axborot va ommaviy kommunikatsiyalar agentligi tomonidan
№S-5669245 reyestr raqami tartibi bo'yicha ro'yxatdan o'tkazilgan.
Litsenziya raqami: №095310.

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